

Open Call for VoxBazaar

Open call for national organisations wishing to present their work at the Europa Cantat 2021 festival in Ljubljana.

Some national choral associations have developed the so-called "National Houses" during the past Europa Cantat festivals, which helped them implement their ideas about promoting their work, choral activity and music within their respective countries and invite guests and festival participants. In a way, they have become an independent part of the festival and because the interest was growing, it became clear that a new concept was necessary for the future.

We will therefore pursue their vision in a revised version at the 2021 Europa Cantat festival under a brand-new name: VoxBazaar. We kindly invite all national choral organisations wishing to reach out to festival guests and participants and create a programme that will be attractive to the international public, to book a VoxBazaar package and make sure they are featured in the program brochure.



VoxBazaar will take place **between 17 and 24 July 2021 on two locations**, which are only a 5 minutes' walk away from the main outdoor festival stage.

We have prepared up to **3 possible packages** for all the interested parties

• (Package A) Book a VoxBazaar stand within EXPO in the Cankarjev dom cultural and congress center: be present every afternoon, invite people to meet you at the stand, offer culinary treats from your country, present your choral repertoire, organise one small performance on the expo stage and so much more.

MAP: Main stage, Cankarjev dom, City Museum of Ljubljana

- (Package B) Book one afternoon time slot for presentations, a concert and a reception in the City Museum of Ljubljana. Feel free to tailor your afternoon according to your needs with performances, workshops and/or a reception (with catering, which is charged separately).
- (Package C) a combination of Packages A + B.

Locations:

- VoxBazaar stands (Package A): Cankarjev dom (festival headquarters), as part of Music EXPO;
- Afternoon presentations of national organisations (Package B): City Museum of Ljubljana.

CANKARJEV DOM



Cankarjev dom will serve as the headquarters of the festival and the main venue for the afternoon and evening concerts. The festival offices will be located within the premises, where the participants of the festival will also be able to enjoy their food. The building is air conditioned and secure. A shopping centre, parking garage, cash machine (ATM), restaurants and many other services are in its immediate proximity.

CITY MUSEUM OF LJUBLJANA

Every afternoon, one national organisation will have the opportunity to present their programme in the City Museum of Ljubljana. A hall, a concert venue in the atrium and a small dining area are available at the premises.



We offer:

1. PACKAGE A (VoxBazaar stand, 17–24 July 2021, Cankarjev dom):

SERVICE	PRICE	
Accreditation for 1 person		
• Exhibition space of 3 x 2 m*		
• 2 x table (120 x 75 cm)		
• 2 x chair		
• Wi-Fi		
Electric plug	€350	
Inclusion of exhibitor on the EC Website		
• A 15-minute presentation at the Mini Music EXPO stage		
Festival bag with a Festival Programme Book and Songbook		
 Free access to festival events** 		
* Exhibition space without partition walls.		
** Accreditation allows free access to all festival venues (tickets for some concerts will have to be booked in advance).		

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All prices include VAT.

2. PACKAGE B (national afternoon, one time slot during the course of the festival, 13:00–18:00. City Museum of Liubliana)

SERVICE	PRICE
 A hall with a capacity for 80 people (technical support, microphones, projector etc.) Concert venue (100m²) Catering area (max. 50 persons/m²)* Piano 	€450/afternoon
* Catering is not included in the price.	
	All prices include VAT.

3. PACKAGE C (combination of Packages A and B)

SERVICE	PRICE
Packages A + B	€800
	All prices include VAT.

4. ADDITIONAL OFFER

SERVICE	PRICE
ADDITIONAL ACCREDITATION (PACKAGE A)*	€95
FOOD**	€11/meal
ADVERTISING***	
Festival brochure advertisement	
• 1 page (A5)	€590
• ½ of a page (A5)	€370
• ¼ of a page (A5)	€210
Advertising on social media	
Facebook (11,600 followers)	
 1 Facebook post (with tags and hashtags) 	€50
1 Facebook post + 1 Facebook story	€80
2 Facebook posts + 2 Facebook stories	€150
4 Facebook posts + 4 Facebook stories	€300

Instagram (2,060 followers)		
• 1 Instagram post	€60	
• 1 Instagram story	€20	
 1 Instagram post + 1 Instagram story 	€70	
• 1 Instagram post + 3 Instagram stories	€100	
• 2 Instagram posts + 3 Instagram stories	€160	
• 3 Instagram posts + 3 Instagram stories	€200	
Other advertising options		
 Leaflets in festival bags for participants (the exhibitor takes care of design, printing and delivery of leaflets) 	€590	
 Leaflets in festival bags for choral and orchestra conductors and VIP staff (the exhibitor takes care of design, printing and delivery of leaflets) 	€370	
Notice in the festival e-newsletter (e-mail, 5,000 subscribers)	€210	
* Additional accreditation (within Package A) allows free access to the festival venues and includes a Festival Programme Book and Songbook. ** Lunch and dinner will be organised as part of the festival. If you would like to book some of the meals, please indicate them in the		

registration form. *** Advertisement design is not included in the price (the provider has to prepare the content).

All prices include VAT

The list of all participating national organisations will be published in May on the Europa Cantat 2021 festival website.

5. ACCOMMODATION

The Palma tourist agency will be the official provider of accommodation and transport of all Europa Cantat 2021 participants. You can book your accommodation on the following website: https://www.palma-travel.eu/europa-cantat-ljubljana-2021/za-obiskovalce-iz-slovenije/#

REGISTER NOW! Registration for the VoxBazaar exhibition is open from March 2021 to 31 May 2021. Click <u>HERE</u> to register!

For additional information regarding VoxBazaar, please contact us via the following e-mail: <u>voxbazaar@ecljubljana2021.si</u>