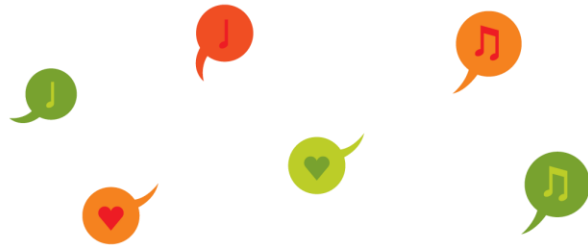




**EUROPA
CANTAT
FESTIVAL**
2021
LJUBLJANA
SLOVENIA
16-25 JULY



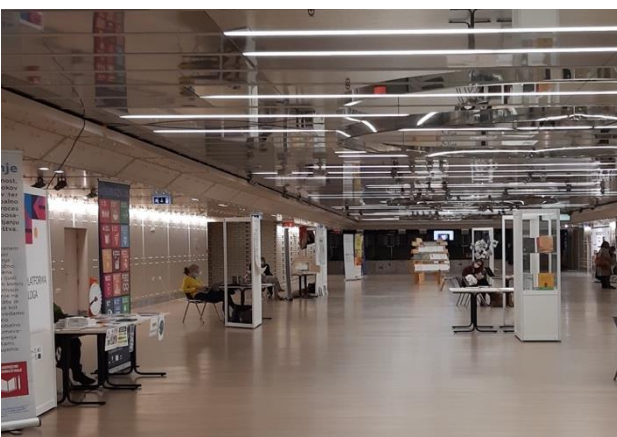
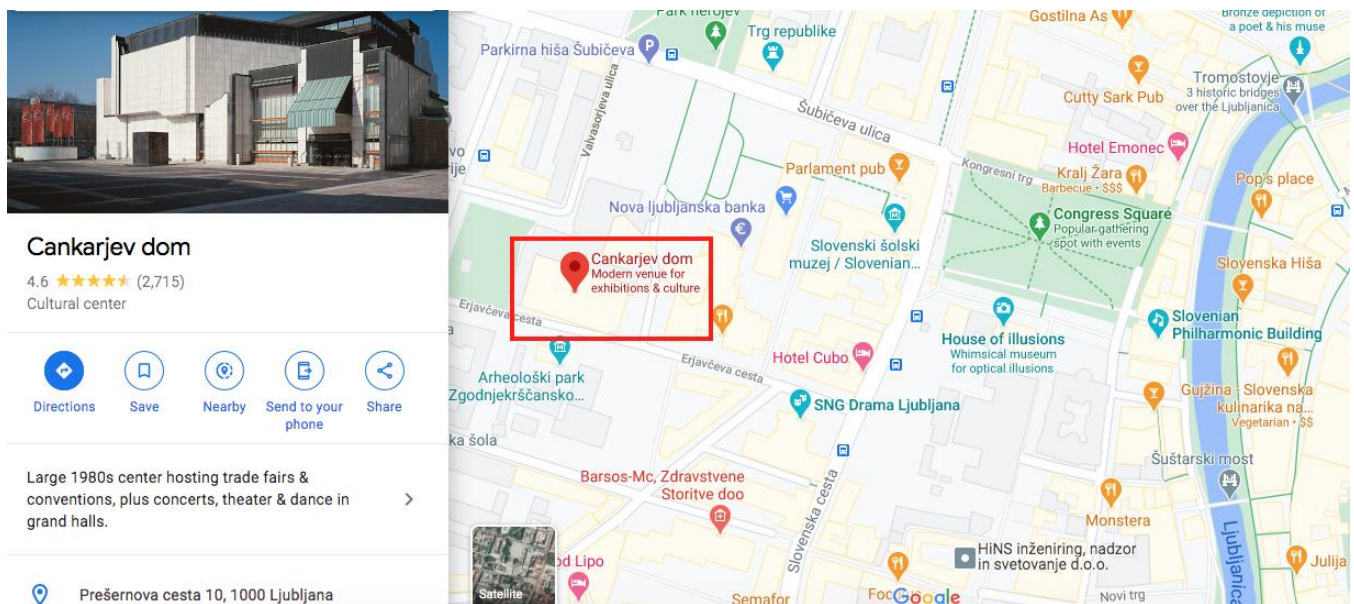
Music EXPO CALL

Offers for publishers, festival or competition organisers and others interested in exhibiting or spreading information at the EUROPA CANTAT FESTIVAL 2021, LJUBLJANA.

The Europa Cantat Festival offers a unique cultural and educational programme. The accompanying projects will jazz up the diverse selection of ateliers and concerts, such as the Grand Opening of the Festival, **Music EXPO**, VoxBazaar, Choral Photopromenade, Cosy Sessions, Familyvision Song Event, Sing and Skate, Closing Ceremony, and Unlock Ljubljana.

The organisers have also added a publishing and promotional event to the vast programme repertoire. Choral music publishers, choral competition and festival organisers as well as other partners will have a unique opportunity to present themselves to the global choral public.

The programme will be held **between 17 and 24 July 2021 from 13:00 to 19:30** in the **1st lobby of Cankarjev dom** cultural and congress centre (Prešernova cesta 10), which is only a 5 minutes' walk away from the main outdoor festival stage.



Cankarjev dom will also serve as the headquarters of the festival and the main venue for the afternoon and evening concerts. The festival offices will be located within the premises, where the participants of the festival will be also be able to enjoy their food.

The building is air conditioned and secure. A shopping centre, parking garage, cash machine (ATM), restaurants and many other services are in its immediate proximity.





We offer:

1. THE BASIC PACKAGE (Music EXPO 17–24 July 2021):

SERVICE	PRICE
<ul style="list-style-type: none"> • Accreditation for 1 person • Exhibition space of 3 x 2 m* • 2 x table (120 x 75 cm) • 2 x chair • Wi-Fi • Electric plug • 1 x Reading Session at the PULSE programme (60 min) ** • A 15-minute presentation at the Mini Music Expo stage • Festival bag with a Festival Programme Book and Songbook • Free access to festival events *** 	€350

* Exhibition space without partition walls.

** Number is limited.

*** Accreditation allows free access to all festival venues (tickets for some concerts will have to be booked in advance).

All prices include VAT.



2. ADDITIONAL PACKAGE

SERVICE	PRICE
<ul style="list-style-type: none"> • Additional Music EXPO accreditation * 	€95
<ul style="list-style-type: none"> • Food ** 	€11/meal
ADVERTISING	
Festival brochure advertisement	
<ul style="list-style-type: none"> • 1 page (A5) 	€590
<ul style="list-style-type: none"> • ½ of a page (A5) 	€370
<ul style="list-style-type: none"> • ¼ of a page (A5) 	€210
Advertising on social media	
Facebook (11,600 followers) ***	
<ul style="list-style-type: none"> • 1 Facebook post (with tags and hashtags) 	€50
<ul style="list-style-type: none"> • 1 Facebook post + 1 Facebook story 	€80
<ul style="list-style-type: none"> • 2 Facebook posts + 2 Facebook stories 	€150
<ul style="list-style-type: none"> • 4 Facebook posts + 4 Facebook stories 	€300
Instagram (2,060 followers) ***	
<ul style="list-style-type: none"> • 1 Instagram post 	€60
<ul style="list-style-type: none"> • 1 Instagram story 	€20
<ul style="list-style-type: none"> • 1 Instagram post + 1 Instagram story 	€70
<ul style="list-style-type: none"> • 1 Instagram post + 3 Instagram stories 	€100
<ul style="list-style-type: none"> • 2 Instagram posts + 3 Instagram stories 	€160
<ul style="list-style-type: none"> • 3 Instagram posts + 3 Instagram stories 	€200
Other advertising options	
<ul style="list-style-type: none"> • Leaflets in festival bags for participants (the exhibitor takes care of design, printing and delivery of leaflets) 	€450

- Leaflets in festival bags for choral and orchestra conductors and VIP staff (the exhibitor takes care of design, printing and delivery of leaflets) €210
- Notice in the festival e-newsletter (e-mail, 8,000 subscribers) €250

* Additional accreditation is limited to one person and allows entrance to the Music EXPO, free access to the festival venues and includes a Festival Programme Book and Songbook.

** Lunch and dinner will be organised as part of the festival. If you would like to book some of the meals, please let us know.

*** Advertisement design is not included in the price (the provider has to prepare the content).

All prices include VAT.



3. READING SESSION

All registered exhibitors at the Music EXPO have the opportunity to participate in the PULSE programme. You will have the chance to offer a Reading Session presentation (60 min), where you will be able to share your publications with conductors, composers, music teachers and other participants. The exhibitor is responsible for covering all costs for the Reading Session (singers, instrumentalists, scores, conductors). The costs for room rental will be covered by the festival.

The number of Reading Session presentations is limited. Each exhibitor can register only one Reading session proposal. The Music commission will evaluate all the submissions and select those, that will be included in the festival program.

The interested parties will be required to register for the Reading Session by 31 May 2021 at the latest via Music Expo registration.

4. MISCELLANEOUS

Each exhibitor is required to take care of their own fiscal cash register. In case you offer bank card payments, you will be required to provide a bank terminal.

The list of all exhibitors will be published in June on the Europa Cantat 2021 Festival website.

5. ACCOMMODATION

The Palma tourist agency will be the official provider of accommodation and transport of all Europa Cantat 2021 participants. You can book your accommodation on the following website: <https://www.palma-travel.eu/europa-cantat-ljubljana-2021/za-obiskovalce-iz-slovenije/#>

APPLY ALREADY NOW!

Registration for the Music EXPO is open from 15 December 2020 to 31 May 2021.

To register please [CLICK HERE!](#)

For additional information regarding the Music EXPO, please contact us via the following e-mail: musicexpo@ecljubljana2021.si

